HOW YOU BENEFIT BY OPERATING A FREE-TO-USER WIRELESS HOTSPOT FROM iSPOT

Many restaurant, guesthouse and coffee shop operators are aware that making their premises a "WiFi HotSpot" can bring in extra customers. While most SA business users are comfortable with paying for online time at Public Hotspots, some venue operators feel that charging for access at a particular venue could impact negatively on its image.

iSpot has introduced the FREE-TO-USER partner model to its fast-growing range of Managed HotSpot offerings. This allows the venue operator to offer a free service to his customers while retaining all the benefits of a managed HotSpot.

A few venue operators have succumbed to the temptation of simply installing an unmanaged wireless Access Point at their premises only to find that there is much more to operating a Public Hotspot than this. The main issue is abuse of bandwidth by users logging on to the HotSpot and using up the operators entire month cap in a single download. If Wireless HotSpots are not your core business then operating your HotSot can very quickly become a nightmare. Having iSPOT install and manage your HotSpot resolves this issue and many other problems associated with operating a Public HotSpot. You can then reap the benefits of having a HotSpot without all the associated headaches.

iSPOT has developed a full HotSpot Management system that is loaded into the wireless Access Point allowing iSPOT to remotely manage what is happening at your HotSpot. For example iSPOT allocates each user who connects to your HotSpot a specific bandwidth limit and if necessary users can also be given a time limit that they may be online. All logins are validated and recorded on iSPOT's Radius Server thus allowing iSPOT to monitor online users in real-time as well as provide you with full usage reports which you can track online using your personal login on the iSPOT website. Remote management also allows iSPOT technicians to keep tabs on the health of your installation and our unique SMS warning system means that they are watching 24/7.

Your iSPOT Managed Wireless HotSpot comes with other benefits too. Unlike standard Access Point systems, all users logging on at an iSPOT are directed automatically to your Home Page which guarantees that you get your message across in return for providing free access. iSPOT users at your HotSpot can also make use of the simple guidelines on how to use a Public Hotspot provided on the iSPOT Website. iSPOT enables you to configure your site yourself via a simple web page allowing you to set such things as how many Megabytes you allow users for each login and whether you want to limit their time online. The Web configuration also allows you to control what users see when they log on, allowing you to point them to your marketing message.

Your iSPOT will be professionally installed by technicians whose business is WiFi connectivity. This means that the system is guaranteed to perform as expected and that the correct equipment for your site will be used. iSPOT will provide you with the benefit of our experience with many different internet connection options and advise you on the most suitable and cost effective solutions. Finally you can relax knowing that your HotSpot is being continuously monitored by a team of technicians who will come out and resolve any problems with it at no extra cost to you.

iSPOT FEATURE	HOW IT BENEFITS YOU
iSPOT Firmware limits the total number of MegaBytes user can use at each login.	Prevents abuse of bandwidth and ensures the best usage of your capped bandwidth. This type of limitation is only available with the iSPOT Firmware.
iSPOT Firmware can limit users time online.	This allows you to determine how long users can browse at your venue ensuring equitable use of your free service.
iSPOT Firmware "Phones Home" every 5 minutes reporting its status.	This allows iSPOT technicians to monitor the operational status of your system on a regular ongoing basis guaranteeing a high uptime.
The iSPOT system will automatically send an SMS message to the technician if anything goes wrong.	This means that iSPOT can rapidly respond if your HotSpot needs attention thus avoiding disappointment when users cant log in due to a technical fault.
iSPOT Access Points automatically re-direct users to your Home Page on login.	This gives you a mechanism for getting a marketing message across to users who connect to your HotSpot thus allowing you to get a return on your outlay to provide free access.
Users are validated on iSPOTs Radius server and their time and bandwidth usage recorded.	This allows iSPOT to continuously monitor the usage at your site and to provide you with comprehensive usage reports.
iSPOT provides HotSpot operators with a personal login to the iSPOT website.	This allows you to track usage at your HotSpot and to make associated management decisions.
iSPOT uses top quality LinkSys equipment.	You can be sure that the system will always be running and that you will get the best coverage possible at your venue.
iSPOT comes as a single unit in a compact package with Firmware pre-installed.	This means your hotspot can be installed in minutes and will function reliably as all components are designed to work seamlessly.
iSPOT technicians specialize in HotSpot installations.	This means that you system will be properly sited with appropriate antennae guaranteeing that visitors to your HotSpot will be able to connect seamlessly.
iSPOT will advise you on the most cost effective internet connection for your venue.	By using the most appropriate broadband connection you could save thousands of rands each year.
iSPOT takes care of installation and operation of the entire HotSpot.	This means your guests get the convenience of a HotSpot at their favorite venue while iSPOT allows you to get on with your core business of taking care of them.

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