

INSTALL YOUR OWN WiFi HOTSPOT

ISPOT TURNS AN EXPENSE INTO INCOME



You can now install an iSPOT wireless hotspot unit at your premises together with a low cost internet connection to get your own fully managed wireless hotspot. You get an "always on" internet connection for your own use as well as providing WiFi hotspot connectivity to your guests anywhere on your premises. Having a "fully managed" hotspot means that you are in full control of your internet line.

With an iSPOT WiFi hotspot you can choose between providing wireless connections to guests free of charge or earning income from your hotspot. iSPOT provides several easy to use billing mechanisms to charge guests for online connection. Either way your B+B will be providing that extra something that has come to be expected as "part of the service" by most business and international travellers.

WHAT CAN MY GUESTS EXPECT?

- Your guests can instantly connect to the internet using their own laptop in the comfort of their own room.
- You can also provide guests with a completely secure, monitored and managed desktop PC that they use to browse the internet (no cabling required).
- Guests pay for their connection time using one of these simple and inexpensive methods: Premium SMS, Credit Card, Prepaid Voucher or Over the Counter from you.
- In addition guests who already have an iSPOT membership obtained at any of our countrywide iSPOT locations will be able to use it to log into your hotspot. Guests will be able to browse the internet, download their email, use Skype to make free phonecalls and even connect directly to their head office.

WHAT ARE THE BENEFITS FOR ME?

The B+B operator gets an always on high speed broadband internet connection that you can use for the operation of your own business. You get a professionally installed WiFi hotspot set up and managed by iSPOT's team of specialists. iSPOT installation is quick and easy and you can even do it yourself with our simple hotspot-in-a-box unit. Internet connections are available anywhere within your premises - wireless means no cabling required. You can advertise the availability of a WiFi Hotspot at your premises thus attracting business and international clients who require these facilities.

Most importantly you can earn income from guests using your Hotspot to offset the cost of your internet connection. Finally all iSPOT customers get a FREE home page website to advertise your B+B on the internet.

WHAT DOES IT COST ME?

If you already have a broadband connection your hotspot could cost you as little as R895!

iSPOT charges a ONCE-OFF Installation Fee of R895 but you may also need to subscribe to a broadband connection contract such as iBurst which costs R420 per month over 24 months. This will provide you with a complete wireless hotspot on your premises PLUS a 1024 KB/PS broadband internet connection that is "always on" for your own use. If you opt to provide a "Free-to-User" service you will also have to pay a small monthly management fee to iSPOT (currently R299) while those following the Profit-Share model will actually earn back their monthly costs by charging guests to log in to the hotspot!

NB If you already have a broadband connection (eg ADSL) you do not need to subscribe to iBurst but can simply continue paying for your existing connection. The iSPOT unit will be attached to your existing line so your only cost is the R800 Installation Fee.

HOW MUCH CAN I EXPECT TO EARN FROM MY iSPOT?

If you decide to offer your Hotspot as a free service (Free-To-User) then you will not earn directly from your hotspot but will rather reap the marketing and goodwill benefits of providing a hotspot at your premises.

On the other hand if you opt to set up your iSPOT on iSPOT's 50/50 Profit-Share basis then your income will depend on how much you charge your guests for each login and how often they use your hotspot. Here are some illustrations based on our standard pricing structure: EG. One guest logs in for 30 mins once a week - you get R40-00 per month EG. One guest logs in for 30 mins every 2 days - you get R150-00 per month EG. One guest logs in for 30 mins every day - you get R300-00 per month EG. One guest logs in for 60 mins every day - you get R450-00 per month EG. Two guests log in for 60 mins every day - you get R900-00 per month All iSPOT Partners get free access to the internet via their broadband connection and the iSPOT website allows you to keep track of users who have logged in to your hotspot and you can see the exact balance of your account realtime. iSpot settles outstanding balances monthly.

To get your  installed now
call LEVI on 031 5646459 (cell 084 6463126) or visit
our website at www.ispot.co.za
for more information.